

NIKE, Inc.
CONSOLIDATED STATEMENTS OF INCOME
(Unaudited)

<i>(In millions, except per share data)</i>	THREE MONTHS ENDED		%
	8/31/2024	8/31/2023	Change
Revenues	\$ 11,589	\$ 12,939	-10%
Cost of sales	6,332	7,219	-12%
Gross profit	5,257	5,720	-8%
<i>Gross margin</i>	45.4 %	44.2 %	
Demand creation expense	1,226	1,069	15%
Operating overhead expense	2,822	3,047	-7%
Total selling and administrative expense	4,048	4,116	-2%
<i>% of revenues</i>	34.9 %	31.8 %	
Interest expense (income), net	(43)	(34)	—
Other (income) expense, net	(55)	(10)	—
Income before income taxes	1,307	1,648	-21%
Income tax expense	256	198	29%
<i>Effective tax rate</i>	19.6 %	12.0 %	
NET INCOME	\$ 1,051	\$ 1,450	-28%
Earnings per common share:			
Basic	\$ 0.70	\$ 0.95	-26%
Diluted	\$ 0.70	\$ 0.94	-26%
Weighted average common shares outstanding:			
Basic	1,497.7	1,528.4	
Diluted	1,502.0	1,543.3	
Dividends declared per common share	\$ 0.370	\$ 0.340	

NIKE, Inc.
CONSOLIDATED BALANCE SHEETS
(Unaudited)

<i>(Dollars in millions)</i>	August 31, 2024	August 31, 2023	% Change
ASSETS			
Current assets:			
Cash and equivalents	\$ 8,485	\$ 6,178	37%
Short-term investments	1,809	2,612	-31%
Accounts receivable, net	4,764	4,749	0%
Inventories	8,253	8,698	-5%
Prepaid expenses and other current assets	1,729	2,013	-14%
Total current assets	25,040	24,250	3%
Property, plant and equipment, net	4,948	5,109	-3%
Operating lease right-of-use assets, net	2,792	2,939	-5%
Identifiable intangible assets, net	259	272	-5%
Goodwill	240	281	-15%
Deferred income taxes and other assets	4,588	3,935	17%
TOTAL ASSETS	\$ 37,867	\$ 36,786	3%
LIABILITIES AND SHAREHOLDERS' EQUITY			
Current liabilities:			
Current portion of long-term debt	\$ 1,000	\$ —	100%
Notes payable	12	6	100%
Accounts payable	3,357	2,738	23%
Current portion of operating lease liabilities	491	435	13%
Accrued liabilities	5,075	4,987	2%
Income taxes payable	693	295	135%
Total current liabilities	10,628	8,461	26%
Long-term debt	7,998	8,929	-10%
Operating lease liabilities	2,625	2,807	-6%
Deferred income taxes and other liabilities	2,672	2,618	2%
Redeemable preferred stock	—	—	—
Shareholders' equity	13,944	13,971	0%
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 37,867	\$ 36,786	3%

NIKE, Inc.
DIVISIONAL REVENUES
(Unaudited)

	THREE MONTHS ENDED		%	% Change
(Dollars in millions)	8/31/2024	8/31/2023	Change	Excluding Currency Changes ¹
North America				
Footwear	\$ 3,212	\$ 3,733	-14%	-14%
Apparel	1,331	1,479	-10%	-10%
Equipment	283	211	34%	34%
Total	4,826	5,423	-11%	-11%
Europe, Middle East & Africa				
Footwear	1,952	2,260	-14%	-12%
Apparel	993	1,137	-13%	-11%
Equipment	198	213	-7%	-6%
Total	3,143	3,610	-13%	-12%
Greater China				
Footwear	1,246	1,287	-3%	-2%
Apparel	360	401	-10%	-9%
Equipment	60	47	28%	29%
Total	1,666	1,735	-4%	-3%
Asia Pacific & Latin America				
Footwear	1,052	1,141	-8%	-3%
Apparel	348	371	-6%	-2%
Equipment	62	60	3%	9%
Total	1,462	1,572	-7%	-2%
Global Brand Divisions ²	14	13	8%	20%
TOTAL NIKE BRAND	11,111	12,353	-10%	-9%
Converse	501	588	-15%	-14%
Corporate ³	(23)	(2)	—	—
TOTAL NIKE, INC. REVENUES	\$ 11,589	\$ 12,939	-10%	-9%
TOTAL NIKE BRAND				
Footwear	\$ 7,462	\$ 8,421	-11%	-10%
Apparel	3,032	3,388	-11%	-9%
Equipment	603	531	14%	15%
Global Brand Divisions ²	14	13	8%	20%
TOTAL NIKE BRAND REVENUES	\$ 11,111	\$ 12,353	-10%	-9%

¹The percent change has been calculated using actual exchange rates in use during the comparative prior year period and is provided to enhance the visibility of the underlying business trends by excluding the impact of translation arising from foreign currency exchange rate fluctuations, which is considered a non-GAAP financial measure. Management uses this non-GAAP financial measure when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes this non-GAAP financial measure provides investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. References to this measure should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies.

² Global Brand Divisions revenues include NIKE Brand licensing and other miscellaneous revenues that are not part of a geographic operating segment.

³ Corporate revenues primarily consist of foreign currency hedge gains and losses related to revenues generated by entities within the NIKE Brand geographic operating segments and Converse, but managed through the Company's central foreign exchange risk management program.

NIKE, Inc.
EARNINGS BEFORE INTEREST AND TAXES¹
(Unaudited)

(Dollars in millions)	THREE MONTHS ENDED		%
	8/31/2024	8/31/2023	Change
North America	\$ 1,216	\$ 1,434	-15%
Europe, Middle East & Africa	792	930	-15%
Greater China	502	525	-4%
Asia Pacific & Latin America	402	414	-3%
Global Brand Divisions ²	(1,227)	(1,205)	-2%
TOTAL NIKE BRAND¹	1,685	2,098	-20%
Converse	121	167	-28%
Corporate ³	(542)	(651)	17%
TOTAL NIKE, INC. EARNINGS BEFORE INTEREST AND TAXES¹	1,264	1,614	-22%
EBIT margin ¹	10.9 %	12.5 %	
Interest expense (income), net	(43)	(34)	—
TOTAL NIKE, INC. INCOME BEFORE INCOME TAXES	\$ 1,307	\$ 1,648	-21%

¹ The Company evaluates the performance of individual operating segments based on earnings before interest and taxes (commonly referred to as "EBIT"), which represents Net income before Interest expense (income), net and Income tax expense. Total NIKE Brand EBIT, Total NIKE, Inc. EBIT and EBIT margin are considered non-GAAP financial measures. Management uses these non-GAAP financial measures when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes these non-GAAP financial measures provide investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. EBIT margin is calculated as total NIKE, Inc. EBIT divided by total NIKE, Inc. Revenues. References to EBIT and EBIT margin should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies.

² Global Brand Divisions primarily represent demand creation and operating overhead expense, including product creation and design expenses that are centrally managed for the NIKE Brand, as well as costs associated with NIKE Direct global digital operations and enterprise technology. Global Brand Divisions revenues include NIKE Brand licensing and other miscellaneous revenues that are not part of a geographic operating segment.

³ Corporate consists primarily of unallocated general and administrative expenses, including expenses associated with centrally managed departments; depreciation and amortization related to the Company's corporate headquarters; unallocated insurance, benefit and compensation programs, including stock-based compensation; and certain foreign currency gains and losses, including certain hedge gains and losses.