

NIKE, Inc.
CONSOLIDATED STATEMENTS OF INCOME
(Unaudited)

(In millions, except per share data)	THREE MONTHS ENDED			% Change	SIX MONTHS ENDED			% Change
	11/30/2024	11/30/2023			11/30/2024	11/30/2023		
Revenues	\$ 12,354	\$ 13,388		-8%	\$ 23,943	\$ 26,327		-9%
Cost of sales	6,965	7,417		-6%	13,297	14,636		-9%
Gross profit	5,389	5,971		-10%	10,646	11,691		-9%
Gross margin	43.6 %	44.6 %			44.5 %	44.4 %		
Demand creation expense	1,122	1,114		1%	2,348	2,183		8%
Operating overhead expense	2,883	3,032		-5%	5,705	6,079		-6%
Total selling and administrative expense	4,005	4,146		-3%	8,053	8,262		-3%
% of revenues	32.4 %	31.0 %			33.6 %	31.4 %		
Interest expense (income), net	(24)	(22)		—	(67)	(56)		—
Other (income) expense, net	(8)	(75)		—	(63)	(85)		—
Income before income taxes	1,416	1,922		-26%	2,723	3,570		-24%
Income tax expense	253	344		-26%	509	542		-6%
Effective tax rate	17.9 %	17.9 %			18.7 %	15.2 %		
NET INCOME	\$ 1,163	\$ 1,578		-26%	\$ 2,214	\$ 3,028		-27%
Earnings per common share:								
Basic	\$ 0.78	\$ 1.04		-25%	\$ 1.48	\$ 1.99		-26%
Diluted	\$ 0.78	\$ 1.03		-24%	\$ 1.48	\$ 1.97		-25%
Weighted average common shares outstanding:								
Basic	1,486.8	1,520.8			1,492.3	1,524.6		
Diluted	1,490.0	1,532.1			1,495.9	1,537.7		
Dividends declared per common share	\$ 0.400	\$ 0.370			\$ 0.770	\$ 0.710		

NIKE, Inc.
CONSOLIDATED BALANCE SHEETS
(Unaudited)

	November 30,		November 30,	
(Dollars in millions)	2024	2023	% Change	
ASSETS				
Current assets:				
Cash and equivalents	\$ 7,979	\$ 7,919	1%	
Short-term investments	1,782	2,008	-11%	
Accounts receivable, net	5,302	4,782	11%	
Inventories	7,981	7,979	0%	
Prepaid expenses and other current assets	1,936	1,943	0%	
Total current assets	24,980	24,631	1%	
Property, plant and equipment, net	4,857	5,153	-6%	
Operating lease right-of-use assets, net	2,736	2,943	-7%	
Identifiable intangible assets, net	259	269	-4%	
Goodwill	240	281	-15%	
Deferred income taxes and other assets	4,887	3,926	24%	
TOTAL ASSETS	\$ 37,959	\$ 37,203	2%	
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:				
Current portion of long-term debt	\$ 1,000	\$ —	100%	
Notes payable	49	6	717%	
Accounts payable	3,255	2,709	20%	
Current portion of operating lease liabilities	481	456	5%	
Accrued liabilities	5,694	5,470	4%	
Income taxes payable	767	358	114%	
Total current liabilities	11,246	8,999	25%	
Long-term debt	7,973	8,930	-11%	
Operating lease liabilities	2,562	2,785	-8%	
Deferred income taxes and other liabilities	2,141	2,343	-9%	
Redeemable preferred stock	—	—	—	
Shareholders' equity	14,037	14,146	-1%	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 37,959	\$ 37,203	2%	

NIKE, Inc.

DIVISIONAL REVENUES

(Unaudited)

	THREE MONTHS ENDED			%	% Change Excluding Currency Changes ¹	SIX MONTHS ENDED			%	% Change Excluding Currency Changes ¹
(Dollars in millions)	11/30/2024	11/30/2023	Change			11/30/2024	11/30/2023	Change		
North America										
Footwear	\$ 3,236	\$ 3,757	-14%		-14%	\$ 6,448	\$ 7,490	-14%		-14%
Apparel	1,693	1,668	1%		1%	3,024	3,147	-4%		-4%
Equipment	250	200	25%		25%	533	411	30%		30%
Total	5,179	5,625	-8%		-8%	10,005	11,048	-9%		-9%
Europe, Middle East & Africa										
Footwear	1,982	2,186	-9%		-12%	3,934	4,446	-12%		-12%
Apparel	1,136	1,200	-5%		-8%	2,129	2,337	-9%		-10%
Equipment	185	181	2%		-1%	383	394	-3%		-4%
Total	3,303	3,567	-7%		-10%	6,446	7,177	-10%		-11%
Greater China										
Footwear	1,203	1,361	-12%		-14%	2,449	2,648	-8%		-8%
Apparel	472	469	1%		-3%	832	870	-4%		-6%
Equipment	36	33	9%		9%	96	80	20%		21%
Total	1,711	1,863	-8%		-11%	3,377	3,598	-6%		-7%
Asia Pacific & Latin America										
Footwear	1,234	1,303	-5%		-4%	2,286	2,444	-6%		-3%
Apparel	437	437	0%		0%	785	808	-3%		-1%
Equipment	73	65	12%		10%	135	125	8%		10%
Total	1,744	1,805	-3%		-2%	3,206	3,377	-5%		-2%
Global Brand Divisions ²	13	12	8%		-2%	27	25	8%		9%
TOTAL NIKE BRAND	11,950	12,872	-7%		-8%	23,061	25,225	-9%		-9%
Converse	429	519	-17%		-18%	930	1,107	-16%		-16%
Corporate ³	(25)	(3)	—		—	(48)	(5)	—		—
TOTAL NIKE, INC. REVENUES	\$ 12,354	\$ 13,388	-8%		-9%	\$ 23,943	\$ 26,327	-9%		-9%
TOTAL NIKE BRAND										
Footwear	\$ 7,655	\$ 8,607	-11%		-12%	\$ 15,117	\$ 17,028	-11%		-11%
Apparel	3,738	3,774	-1%		-2%	6,770	7,162	-5%		-6%
Equipment	544	479	14%		12%	1,147	1,010	14%		13%
Global Brand Divisions ²	13	12	8%		-2%	27	25	8%		9%
TOTAL NIKE BRAND REVENUES	\$ 11,950	\$ 12,872	-7%		-8%	\$ 23,061	\$ 25,225	-9%		-9%

¹The percent change has been calculated using actual exchange rates in use during the comparative prior year period and is provided to enhance the visibility of the underlying business trends by excluding the impact of translation arising from foreign currency exchange rate fluctuations, which is considered a non-GAAP financial measure. Management uses this non-GAAP financial measure when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes this non-GAAP financial measure provides investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. References to this measure should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies.

² Global Brand Divisions revenues include NIKE Brand licensing and other miscellaneous revenues that are not part of a geographic operating segment.

³ Corporate revenues primarily consist of foreign currency hedge gains and losses related to revenues generated by entities within the NIKE Brand geographic operating segments and Converse, but managed through the Company's central foreign exchange risk management program.

NIKE, Inc.
EARNINGS BEFORE INTEREST AND TAXES¹
(Unaudited)

<i>(Dollars in millions)</i>	THREE MONTHS ENDED		%	SIX MONTHS ENDED		%
	11/30/2024	11/30/2023	Change	11/30/2024	11/30/2023	Change
North America	\$ 1,371	\$ 1,526	-10%	\$ 2,587	\$ 2,960	-13%
Europe, Middle East & Africa	831	927	-10%	1,623	1,857	-13%
Greater China	375	514	-27%	877	1,039	-16%
Asia Pacific & Latin America	460	521	-12%	862	935	-8%
Global Brand Divisions ²	(1,133)	(1,168)	3%	(2,360)	(2,373)	1%
TOTAL NIKE BRAND¹	1,904	2,320	-18%	3,589	4,418	-19%
Converse	53	115	-54%	174	282	-38%
Corporate ³	(565)	(535)	-6%	(1,107)	(1,186)	7%
TOTAL NIKE, INC. EARNINGS BEFORE INTEREST AND TAXES¹	1,392	1,900	-27%	2,656	3,514	-24%
<i>EBIT margin¹</i>	<i>11.3 %</i>	<i>14.2 %</i>		<i>11.1 %</i>	<i>13.3 %</i>	
Interest expense (income), net	(24)	(22)	—	(67)	(56)	—
TOTAL NIKE, INC. INCOME BEFORE INCOME TAXES	\$ 1,416	\$ 1,922	-26%	\$ 2,723	\$ 3,570	-24%

¹ The Company evaluates the performance of individual operating segments based on earnings before interest and taxes (commonly referred to as "EBIT"), which represents Net income before Interest expense (income), net and Income tax expense. Total NIKE Brand EBIT, Total NIKE, Inc. EBIT and EBIT margin are considered non-GAAP financial measures. Management uses these non-GAAP financial measures when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes these non-GAAP financial measures provide investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. EBIT margin is calculated as total NIKE, Inc. EBIT divided by total NIKE, Inc. Revenues. References to EBIT and EBIT margin should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies.

² Global Brand Divisions primarily represent demand creation and operating overhead expense, including product creation and design expenses that are centrally managed for the NIKE Brand, as well as costs associated with NIKE Direct global digital operations and enterprise technology. Global Brand Divisions revenues include NIKE Brand licensing and other miscellaneous revenues that are not part of a geographic operating segment.

³ Corporate consists primarily of unallocated general and administrative expenses, including expenses associated with centrally managed departments; depreciation and amortization related to the Company's corporate headquarters; unallocated insurance, benefit and compensation programs, including stock-based compensation; and certain foreign currency gains and losses, including certain hedge gains and losses.